

XXXX Gold Lismore Cup Raceday Race Sponsorship 2017

If your business would like to be a part of this year's Lismore Cup day and become a sponsor of one of the 7 supporting races, the sponsorship entitlements are listed below, please contact the Club for further details.

To be held on **Thursday 21st September**, this is Lismore's biggest single day event of the year and we would look forward to working closely with you and your business to make this a day to remember.

As a valued sponsor you would receive the following:-

- Naming rights to a \$30,000 supporting race.
- A one page racebook advertisement (full colour) for Cup Day plus the opportunity to place signage on course in areas approved by the LTC Board.
- Acknowledgement as a sponsor on all Cup Day advertising including NBN Television, The Northern Star, The Northern Rivers Echo, Sky Channel, ZZZ FM radio plus all Promotional Posters and Brochures.
- Your name to be seen on SKY Channel, Pay TV, throughout TAB's, the Internet and on all race fields published in metropolitan, provincial and regional newspapers.
- 30 Complimentary Entrance Tickets or 8 Complimentary Tickets to our Events Party Hire VIP Marquee Enclosure, food and drinks included.(see attached marquee info for VIP marquee details)
- Discounted site fee if you wish to host a marquee on the day.
- Opportunity to be involved in sashing the winning horse of your race, with 6 of your representatives invited with the winning connections to the LTC Committee Room for complimentary food and beverages.

Our sponsorship packages will again remain at **\$2,500 (Exc. GST)**. We look forward to your interest and hope that your business and the Lismore Turf Club can combine to offer both parties a great opportunity to promote your business to over 5000 local attendees and to national viewers through Sky Channel and the TAB outlets.

Yours sincerely

Scott Jones
Secretary Manager
0407 213 100
info@lismoreturfclub.com.au



Woodlawn Road Lismore NSW 2480 PO BOX 628 Lismore NSW 2480

M: 0407 213 100

F: 02 6622 1308

E: info@lismoreturfclub.com.au

W: www.lismoreturfclub.com.au