



THE LTC

100 CLUB



It's time to join the Club

www.lismoreturfclub.com.au/100club/

YOUR OPPORTUNITY TO SHINE

The excitement of thoroughbred racing and social atmosphere of race days, offer a unique marketing prospect for your business

ALL 100 CLUB MEMBERS RECEIVE...

GALA EVENING

2 x Tickets to the 100 Club Gala Evening

Here, all 100 Club sponsors will be drawn to see what fantastic extra prizes they receive.

Will you be the 2021 Lismore Cup Name Sponsor?

MEMBERSHIP

Lismore Turf Club Membership for 2 Members and 2 Guests

HOSPITALITY

Hospitality Package to the 100 Club Partners Race Day.

Includes:

- 8 x 100 Club Enclosure Guest Passes
- Reserved Table & Seating
- Gourmet Barbeque
- 8 x Guest Drink Cards - 2 free drinks per card

PROMOTION

100 Club Honour Board Listing for 12 months

PLUS 100 Club Partners Directory on our website with logo and link to your website

PLUS Promotional listing featured in every race book for 12 months

100th - 34th PRIZE

also receive

30 general admission tickets to be used at any Non-Cup race day

PLUS 10 general admission tickets to the 2021 Lismore Cup

total prize value \$2200

33rd - 4th PRIZE

also receive

Naming Rights to a race on an allocated meeting throughout the year, plus...

TICKETING

40 general admission tickets to the race day your business has naming rights to

PLUS 10 general admission tickets to the 2021 Lismore Cup

PLUS 2 tickets to the Events Party Hire VIP Marquee OR 1 ticket to the Moët & Chandon Marquee - catered by the Loft

HOSPITALITY

8 Sponsors Passes, Reserved Seating, Catering & Beverages for the race day your business has race naming rights to

PROMOTION

Your business will be featured in all event marketing on the day your business has race naming rights

PLUS Your business has the opportunity to display signage around the grounds on the race day your business has naming rights to

total prize value \$3900

WHAT
DOES IT COST?

\$750

per slot

excl GST





3rd - 2nd PRIZE

also receive

*Naming Rights to a major race
on Lismore Cup Day, plus...*

TICKETING

30 general admission tickets to the 2021 Lismore Cup

PLUS 20 tickets to the Events Party Hire VIP Marquee on Lismore Cup day OR 10 tickets to the Moet & Chandon Marquee catered by the Loft

PLUS 20 Member's Lounge tickets to be used at any Non-Cup day throughout the 2020/21 racing calendar

HOSPITALITY

8 Sponsor Passes, Reserved Seating, Catering and Beverages for any Non-Cup race day

PROMOTION

Your business will be featured across extensive television, newspaper & social media Lismore Cup campaigns

PLUS the opportunity to put signage up on Lismore Cup Day, in front of over 5000 attendees

PLUS presenting ceremony to the winning trainer & owners with the trophy associated with your Lismore Cup Day Race and photo opportunity

total prize value \$9000

1st PRIZE

also receive

*Naming Rights to the
2020 Lismore Cup, plus...*

TICKETING

50 general admission tickets to the 2021 Lismore Cup

PLUS 25 tickets to the Events Party Hire VIP Marquee on Lismore Cup day or 15 tickets to the Moët & Chandon Marquee catered by the Loft

PLUS 20 Member's Lounge tickets to be used at any Non-Cup day throughout the 2020/21 racing calendar

HOSPITALITY

8 Sponsor Passes, Reserved Seating, Catering and Beverages for any Non-Cup race day

PROMOTION

12 months of promotion as the name sponsor of the 2021 Lismore Cup. Your business will be included in every marketing material, article and publication generated for the Lismore Cup

PLUS your business will be featured across extensive television, newspaper & social media Lismore Cup campaigns

PLUS the winning post signage for 12 months and seen by millions every race day via Sky Channel

PLUS presenting ceremony to the winning trainer & owners of the 2021 Lismore Cup and photo opportunity

total prize value \$20,500



EARLY BIRD SPECIAL

value \$4760

Sign up before 31st October to go into the draw for naming rights the major race on Christmas Cup Race Day, plus...

TICKETING

30 General Admission tickets to the Christmas Cup

HOSPITALITY

8 Tickets to the All-Inclusive Christmas Luncheon

Includes:

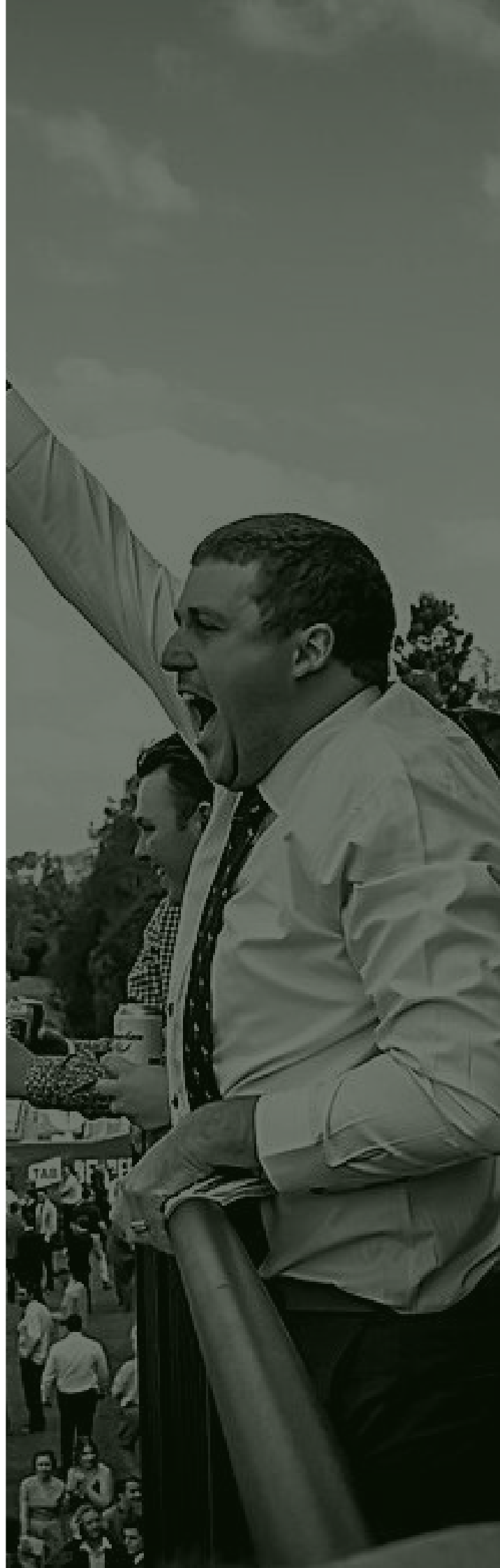
- Entry to the Racecourse and Members Lounge
- Race Book
- 3 Course Luncheon
- 5 Hour Beverage Package

PROMOTION

Naming Rights to the major race on the card

Great Opportunity to promote your business' upcoming events, and thank suppliers and/or business partners with a great day out

PLUS your business will be featured across extensive television, newspaper & social media Christmas Cup campaigns



THE 100 CLUB GALA EVENING

The 100 Club Draw & Gala Evening is the must-do social event of the year. The all inclusive evening will include mouth-watering meals, bountiful beverages and amazing entertainment

INCLUSIONS

The Gala Evening is an all-inclusive social extravaganza, featuring gourmet 3 - course catering.

The all-inclusive bar will be fully stocked with Premium Wines, Craft & Premium Beer, House Spirits as well as softdrink and mixes.

ENTERTAINMENT

The night will feature the draw of the inaugural LTC 100 Club. Who will be the 2020 Lismore Cup Sponsor?

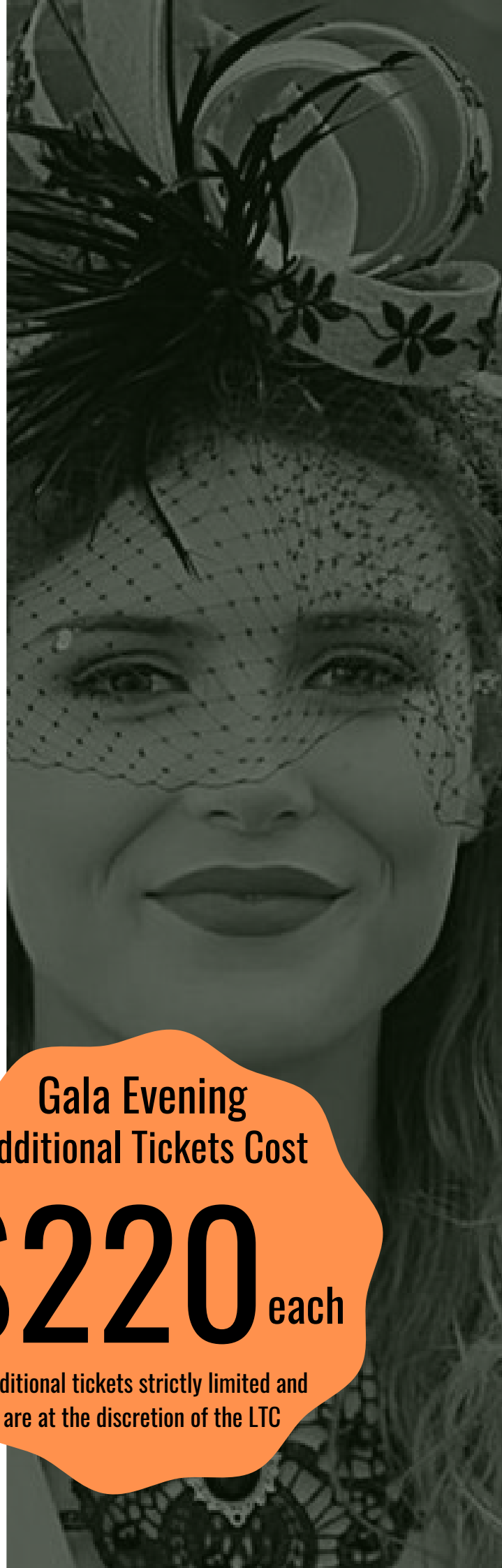
With plenty of prizes on offer everyone will go home a winner.

Once the draw is done, live music will entertain into the night.

**Gala Evening
Additional Tickets Cost**

\$220 each

Additional tickets strictly limited and are at the discretion of the LTC



SIGN UP FORM

BUSINESS NAME:

.....
CONTACT NAME:

.....
PHONE:

.....
EMAIL:

.....
BUSINESS WEBSITE:

(to be displayed on LTC website)

I agree to the LTC 100 Club Partnership Program and all Terms & Conditions (found on LTC website)

Please issue the business listed above with an invoice for payment

CREDIT CARD DETAILS

card no. _____

expiry __/ __

PAYMENT SELECTION

1 x Payment of \$825
processed upon receiving completed sign-up form

3 x Payments of \$275
processed on the 1st of Jan, Feb & Mar

WELCOME TO THE CLUB!

CONTACT:

For more information or to become a 100 Club Sponsor...

Scott: 0407 213 100 | info@lismoreturfclub.com.au

Daniel: 0435 938 322 | functions@lismoreturfclub.com.au

