

THE LTC

# 100 Club



COME JOIN THE PARTY

[www.lismoreturfclub.com.au/100club/](http://www.lismoreturfclub.com.au/100club/)



# *Your Opportunity to Shine*

The excitement of thoroughbred racing and the social atmosphere of race days, offer a unique marketing prospect for your business.

The LTC 100 Club and its hospitality inclusions allow for a significant number of networking opportunities with fellow local, interstate and national business leaders. Our Gala Dinner in March is our first opportunity to meet, whilst enjoying an all-inclusive evening and the famous 100 Club Draw.

See overleaf for the full list of inclusions of all 100 Club Partners as well as the prize list for the lucky 33 prize winners.

*Will you be the Naming Rights Partner of the Lismore Cup?*

**WHAT DOES  
IT COST?**

**\$825** *each*

**PER SLOT**  
excl. GST

# ALL 100 CLUB PARTNERS RECEIVE...

## Gala Dinner

**2x TICKETS to the 100 CLUB GALA DINNER**

All Inclusive Evening with 3 Course Dinner, Entertainment, Premium Bar and the all important 100 CLUB DRAW.

## WILL YOU BE THE 2023 LISMORE CUP NAMING RIGHTS PARTNER?

## Ticketing

**2x VIP MARQUEE TICKETS to the CHRISTMAS CUP**

All Inclusive Bar with Premium Beverages, Grazing Table and Roaming Canapes, Live Music and Trackside Views

## Membership

**2x MEMBER & GUEST MEMBERSHIPS** to the Lismore Turf Club 2023/24

## Hospitality

**8x TICKETS to the 100 CLUB PARTNERS RACE DAY**

Inclusions:

- Racecourse & 100 Club Enclosure Entry
- Reserved Table & Seating
- Gourmet Barbeque Lunch
- Drinks on Arrival

## Promotion

**100 CLUB PARTNERS DIRECTORY**

Featured on our website with logo and link to your website/contacts

**RACEBOOK LISTING**

Promotional listing in every Racebook for 12 months

**COLLABORATION**

Let us help your business with any promotional support we can offer. We can host a product launch, support social media campaigns and/or collaborate on any of your marketing.

## Functions

**50% DISCOUNT ON VENUE HIRE** on any function at the LTC



## 100-34 Prize

### RACE NAME PARTNER

2nd Chance Draw for Remaining Un-Partnered Races throughout the year.

### TICKETING

30 General Admission Tickets to be used at any Race Day (excluding Lismore Cup).

**TOTAL PRIZE VALUE \$2040**

## 33-4 Prize

### RACE NAME PARTNER

Naming Rights to a Race on a LTC Race Day of your Choice

### TICKETING

40x General Admission Tickets to your Race Day

PLUS 2x VIP Marquee Tickets to the 2023 Lismore Cup

### HOSPITALITY

8x Sponsors Passes to your Race Day including Catering and Drinks on Arrival

### PROMOTION

Your business will be featured in all event marketing on the day your business has race naming rights

PLUS Your business has the opportunity to display signage around the grounds on the race day your business has naming rights to

**TOTAL PRIZE VALUE \$4540**

# 3-2 Prize

## RACE NAME PARTNER

Naming Rights to a MAJOR Race on Lismore Cup Day

## TICKETING

10x VIP Marquee Tickets to the 2023 Lismore Cup

## HOSPITALITY

8x Sponsors Passes to any LTC Race Day (excluding Lismore Cup) including Catering and Drinks on Arrival

## PROMOTION

Your business will be featured across extensive television, newspaper & social media Lismore Cup campaigns

PLUS the opportunity to display signage up on Lismore Cup Day, in front of over 5000 attendees

PLUS presenting ceremony to the winning trainer & owners with the trophy associated with your Lismore Cup Day Race and photo opportunity

**TOTAL PRIZE VALUE \$7670**

# 1st Prize

## RACE NAME PARTNER

Race Name Partner to the 2023 Lismore Cup

## TICKETING

15x VIP Marquee Tickets to the 2023 Lismore Cup

## HOSPITALITY

8x Sponsors Passes to any LTC Race Day (excluding Lismore Cup) including Catering and Drinks on Arrival

## PROMOTION

12 months of promotion as the name partner of the 2023 Lismore Cup. Your business will be included in every marketing material, article and publication generated for the Lismore Cup

PLUS your business will be featured across extensive television, newspaper & social media Lismore Cup campaigns

PLUS the winning post signage for 12 months and seen by millions every race day via Sky Channel

PLUS presenting ceremony to the winning trainer & owners of the 2023 Lismore Cup and photo opportunity

**TOTAL PRIZE VALUE \$20,920**



# The Gala Dinner



**THE 100 CLUB DRAW & GALA EVENING IS THE SOCIAL EXTRAVAGANZA EVENT OF THE YEAR.**

## **ARRIVAL FROM - 5PM**

The Evening commences with Canapes and Drinks on the Trackside Lawn. Mingle with fellow 100 Club Business Partners and LTC Directors.

## **ENTER MEMBERS LOUNGE - 6:30PM**

Head upstairs to the Members Lounge, find your seat and fill your drink ahead of the speeches and Draw.

## **CHAIRMAN'S SPEECH & MAIN MEALS SERVED - 7PM**

Alternate Drop service of Main Meals will coincide with a welcome speech from our Chairman Mark Oaten

## **LTC 100 CLUB DRAW WILL COMMENCE**

Secretary Manager Scott Jones will begin the 100 Club Draw and select the first business.

This business will be the recipient of 33rd Prize. They will select the Race Day that they would like to be a name sponsor of. Following this they will select the next business token and prize winner.

We will draw down from 33rd to 1st, with 1st Prize being the:

*2023 Lismore Cup Naming Rights Partner*

## **DESSERT SERVED DURING THE DRAW**

## **POST DRAW ENTERTAINMENT**

The Drinks will remain flowing and the Live Music commences. The formalities are over and its partry time. Enjoy Drinks, Dance, Mingle with fellow 100 Club Business Partners into the late night!

# Sign Up Form

**BUSINESS NAME:**

**CONTACT NAME:**

**PHONE:**

**EMAIL:**

This will be the main form of contact between the LTC & 100 Club Partners.

**BUSINESS WEBSITE:**

To be displayed on the LTC website directory. Can be social media address.

**WELCOME TO THE CLUB!!!**

## Contact

For more information or to become a 100 Club Sponsor:

**DANIEL** 0435 938 322 | [functions@lismoreturfclub.com.au](mailto:functions@lismoreturfclub.com.au)

**SCOTT** 0407 213 100 | [info@lismoreturfclub.com.au](mailto:info@lismoreturfclub.com.au)